



the source of great waterparks

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PRESS RELEASE

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SCS Interactive Treehouse Enhances Great Wolf Resorts' Newest Indoor Waterpark

Denver, Colorado (May 13, 2008) - Continuing to build upon SCS Interactive's long standing relationship with Great Wolf Resorts, Inc.®, SCS Interactive has provided a dramatic iconic attraction for Great Wolf Resort's newest resort waterpark in Concord, NC.

Great Wolf Lodge® Concord, NC officially opened its doors on April 23rd, 2009. This is the eleventh Great Wolf Lodge indoor waterpark to feature SCS Interactive's multi-level treehouse structure as its cornerstone attraction.



The treehouse waterpark attraction called Fort Mackenzie™ stands four stories tall, houses a magnificent nearly 1,000 gallon tipping bucket and a suspension bridge. It also features a northwoods-inspired theme, two body slides, and variety of exciting interactive spray pool elements. Visitors to the waterpark will enjoy more than 60 guest activated water features that squirt, spray, and blast.

"The treehouse concept has given Great Wolf Resorts an enormous amount of flexibility to customize the attraction, giving each resort its own unique identity, while creating a distinct and recognizable feature that links each property together," said Steve Wagner, vice president of marketing and sales, SCS Interactive.

The Great Wolf Lodge indoor waterpark in Concord, NC also features 11 waterslides including an exciting Howlin' Tornado™ ride, a family raft ride and four-lane mat racer waterslides, and four pools including a wave pool.

SCS Interactive's hallmark waterplay structures are featured at Great Wolf Lodge resorts in Wisconsin Dells, WI; Sandusky, OH; Traverse City, MI; Kansas City, KS; Williamsburg, VA; the Pocono Mountains, PA; Niagara Falls, Ontario, Canada; Mason, OH; Grapevine TX; and Grand Mound, WA; and Blue Harbor Resort & Conference Center™ in Sheboygan, WI.

SCS partnered with aquatic design build firm, Neuman Group, and slide manufacturer, ProSlide, to complete this project and worked with The Weber Group, the brand architect for Great Wolf Resorts, to integrate SCS's custom-themed attraction with the resort's overall theme.

About SCS

Interactive SCS Interactive is the source of great waterparks. SCS has revolutionized the waterplay industry as the originator of the multi-level interactive tree house concept, the creator of the giant tipping bucket seen at amusement and water parks around the world, and the developer of the world's first wet and dry water coaster known as SplashTrack™. Some of the biggest resorts, amusement and waterparks all over the globe showcase SCS Interactive structures as signature attractions. Additional information about SCS Interactive can be found on the website at www.scsinteractive.com.

About Great Wolf Resorts, Inc.

Great Wolf Resorts, Inc.® (NASDAQ: WOLF), Madison, Wis., is North America's largest family of indoor waterpark resorts, and, through its subsidiaries and affiliates, owns and operates its family resorts under the Great Wolf Lodge® and Blue Harbor Resort™ brands. Great Wolf Resorts is a fully integrated resort company with Great Wolf Lodge locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; the Pocono Mountains, Pa.; Niagara Falls, Ontario; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash.; and Concord, N.C.; and Blue Harbor Resort & Conference Center in Sheboygan, Wis. Through Great Wolf Resorts' environmental sustainability program, Project Green Wolf™, the company is the first and only national hotel chain to have all US properties Green Seal™ Certified – Silver.

The company's resorts are family-oriented destination facilities that generally feature 300 – 600 rooms and a large indoor entertainment area measuring 40,000 – 100,000 square feet. The all-suite properties offer a variety of room styles, arcade/game rooms, fitness rooms, themed restaurants, spas, supervised children's activities and other amenities. Additional information may be found on the company's website at www.greatwolf.com.



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