



the source of great waterparks

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Sales are Up and the SCS Interactive Team is Growing

Denver, Colo. (August 8, 2008) Due to SCS Interactives marketing and sales efforts the company is seeing an increase in new prospects, this coupled with the SCS customer-focused mission means the sales team needed to be expanded. The latest addition to the SCS sales team is Steve Brinkel. Steve brings with him a vast knowledge of the waterplay industry as well as multiple years of experience with its products and its customers.

Steve's responsibilities will be to manage SCS Interactive's North American sales region for commercial markets. He will focus on assisting clients in growing revenue by attracting and retaining customers through unique and innovative designs and product uses.

In the past, Steve has been a frequent speaker at industry tradeshow and has authored a variety of articles for industry trade magazines and will continue to do so for SCS Interactive. Steve holds a bachelor's degree from Wayne State University.

SCS Interactive knows he will be invaluable in his new position and is happy to have him as part of the SCS team.

About SCS Interactive

SCS Interactive is the source of great waterparks. SCS has revolutionized the waterplay industry as the originator of the multi-level interactive treehouse concept, the creator of the giant tipping bucket seen at amusement and waterparks around the world, and the developer of the world's first wet and dry water coaster known as SplashTrack™. Some of the biggest resorts, theme and waterparks all over the globe showcase SCS Interactive structures as signature attractions. Additional information about SCS Interactive can be found on the website at www.scsinteractive.com.

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