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the source of great waterparks

PRESS RELEASE

SCS Interactive to Provide the Largest New Attraction in Sesame Place's History

The Count's Splash Castle - Opening Spring 2009

Denver, Colo. (March 16, 2009) – SCS Interactive is excited for the opportunity to create and theme the most exciting new waterplay structure ever to be added to Sesame Place. The attraction will be called *The Count's Splash Castle* and will be unlike anything else in the park both in terms of interactivity and also because of its sheer size.

"To be able to create this unique attraction for Sesame Place is a great opportunity for SCS Interactive. I know this structure will bring a whole new level of interactivity to the park and the creative theming, which invokes the feel of The Count's castle, will be a show stopper. Children will come back time and time again to explore this attraction," stated Bryan Merritt, president of SCS Interactive.

The Count's Splash Castle will be an SCS multi-level interactive waterplay attraction which will consist of five towers spanned by four bridges and in every tower and on every level there will be a riot of interactivity. Atop one tower will be the iconic eight-foot themed-tipping bucket which will drench guests with a gush of over 1,100 gallons of water every few minutes, but the fun won't stop there. Off three of the other towers there will be a variety of water slides for the whole family to enjoy and if slides aren't your thing, visitors will enjoy more than 90 guest-activated water features that squirt, spray, and blast. There will be full integration from the moment you step on the first stair to the moment you splash down the slides to the spray pad below.

"*The Count's Splash Castle*" is the biggest attraction in the history of Sesame Place, and we are very proud to add it to our line-up of family-fun experiences at the park," Robert J. Caruso, executive vice president and general manager of Sesame Place stated. "Water attractions are very popular with our guests. The number of features in *The Count's Splash Castle* attraction will provide hours of interactive waterplay entertainment."

This attraction promises to bring a new element of delight to Sesame Place. Not only does it offer the guests a chance for waterpark fun it also will be heavily themed throughout. This theming will further help tell the story of the attraction and will truly bring The Count's *Sesame Street* castle to life in living color. This attraction is set to open in spring of 2009 so come prepared to be wowed.



About SCS Interactive

SCS Interactive is the source of great waterparks. SCS has revolutionized the waterplay industry as the originator of the multi-level interactive tree house concept, the creator of the giant tipping bucket seen at amusement and water parks around the world, and the developer of the world's first wet and dry water coaster known as SplashTrack™. Some of the biggest resorts, amusement and waterparks all over the globe showcase SCS Interactive structures as signature attractions. Additional information about SCS Interactive can be found on the website at www.scsinteractive.com.

About Sesame Place

Sesame Place is located near Philadelphia, in Langhorne, PA and is considered the ideal first theme park experience for young children two to seven years of age. Sesame Place is a Worlds of Discovery park. Other Worlds of Discovery parks include SeaWorld parks in Orlando, Florida; San Diego, Calif. and San Antonio, Texas; Busch Gardens Africa in Tampa, Fla. and Busch Gardens Europe in Williamsburg, Va.; Discovery Cove in Orlando; Aquatica, SeaWorld's water park in Orlando; and water parks Adventure Island in Tampa and Water Country USA in Williamsburg. Worlds of Discovery, based in Orlando, Fla., employs more than 21,000 people nationwide. To learn more about Sesame Place's varied season passports, dining with the characters for breakfast, lunch or dinner and the line-up of special events and general park information, visit www.sesameplace.com or call 1-866-GO-4-Elmo

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