



the source of great waterparks

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**FOR IMMEDIATE RELEASE**

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**SCS Interactive Treehouse Enhances Great Wolf Resorts' Newest Indoor Waterpark**



Photograph compliments of Great Wolf Resorts, Inc.

**Denver, Colo. (May 1, 2008)** - Continuing to build upon SCS Interactive's long standing relationship with Great Wolf Resorts, Inc.<sup>®</sup>, SCS Interactive has provided a dramatic iconic attraction for Great Wolf Resort's newest resort waterpark in Grand Mound, Wash.

Great Wolf Lodge<sup>®</sup> Grand Mound officially opened the

doors of its Bear Track Landing<sup>™</sup> indoor waterpark on April 24<sup>th</sup>, 2008. This is the tenth Great Wolf Lodge indoor waterpark to feature SCS Interactive's multi-level treehouse structure as its cornerstone attraction.

"When our guests first enter the waterpark, the wow factor is seeing the treehouse waterfort and tipping bucket. Kids can't wait to climb in and explore every inch of the structure. And parents can't help but get swept up in the excitement and join their kids," said Kim Schaefer, chief operating officer of Great Wolf Resorts.

The treehouse waterfort attraction called Fort Mackenzie<sup>™</sup> stands four stories tall, houses a magnificent nearly 1,000 gallon tipping bucket and a suspension bridge. It also features a northwoods-inspired theme, two body slides, and variety of exciting interactive spray pool elements. Visitors to the waterpark will enjoy more than 60 guest activated water features that squirt, spray, and blast.

"The treehouse concept has given Great Wolf Resorts an enormous amount of flexibility to customize the attraction, giving each resort its own unique identity, while creating a distinct and recognizable feature that links each property together," said Steve Wagner, vice president of marketing and sales, SCS Interactive.

The Great Wolf Lodge indoor waterpark in Grand Mound, Wash. also features seven indoor waterslides,

three pools and an indoor/outdoor hot tub and sun deck.

SCS Interactive's hallmark waterplay structures are featured at Great Wolf Lodge resorts in Wisconsin Dells, WI; Sandusky, OH; Traverse City, MI; Kansas City, KS; Williamsburg, VA; the Pocono Mountains, PA; Niagara Falls, Ontario, Canada; Mason, OH; Grapevine TX; and Blue Harbor Resort & Conference Center in Sheboygan, WI.

SCS partnered with aquatic design build firm, Neuman Group, and slide manufacturer, ProSlide, to complete this project and worked with The Weber Group to integrate SCS's custom-themed attraction with the resort's overall theme.

**About SCS Interactive**

*Denver based, SCS Interactive has been the source of great waterparks since 1986. SCS revolutionized the waterplay industry as the originator of the multi-level interactive treehouse concept, the creator of the giant tipping bucket, and the developer of the world's first wet and dry water coaster known as SplashTrack<sup>™</sup>. Some of the largest resorts, family aquatic centers, amusement and waterparks all over the globe showcase SCS Interactive structures as signature attractions. Additional information about SCS Interactive can be found on the website at [www.scsinteractive.com](http://www.scsinteractive.com).*

**About Great Wolf Resorts, Inc.**

*Great Wolf Resorts, Inc.<sup>®</sup> (NASDAQ: WOLF), Madison, Wis., is North America's largest family of indoor waterpark resorts, and, through its subsidiaries and affiliates, owns and operates its family resorts under the Great Wolf Lodge<sup>®</sup> and Blue Harbor Resort<sup>™</sup> brands. Great Wolf Resorts is a fully integrated resort company and owns and/or manages Great Wolf Lodge locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; the Pocono Mountains, Pa.; Niagara Falls, Ontario; Mason, Ohio; Grapevine, Texas; and Grand Mound, Wash.; and Blue Harbor Resort & Conference Center in Sheboygan, Wis. A Great Wolf Lodge property is currently under construction in Concord, N.C.*

*The company's resorts are family-oriented destination facilities that generally feature 300 – 400 rooms and a large indoor entertainment area measuring 40,000 – 100,000 square feet. The all-suite properties offer a variety of room styles, arcade/game rooms, fitness rooms, themed restaurants, spas, supervised children's activities and other amenities. Additional information may be found on the company's website at [www.greatwolf.com](http://www.greatwolf.com).*

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